

Guglielmo.Faggioli@unipd.it

Nicola ferro@dei.unipd.it

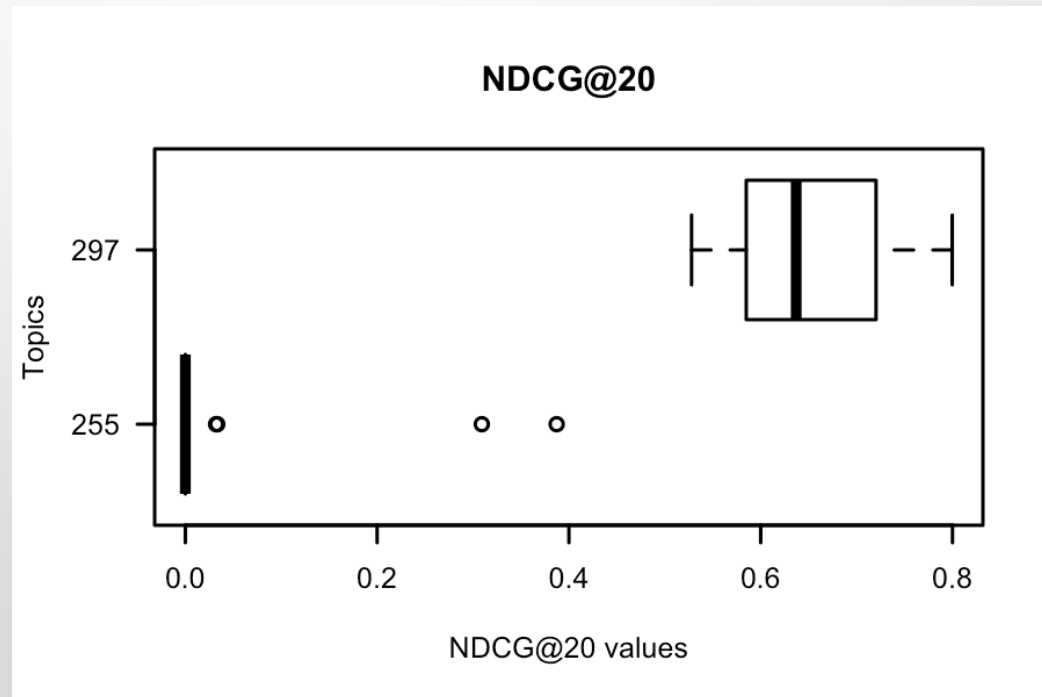
Josiane.Mothe@irit.fr

Raiber fiana@yahooinc.com

QPP++

Rationale

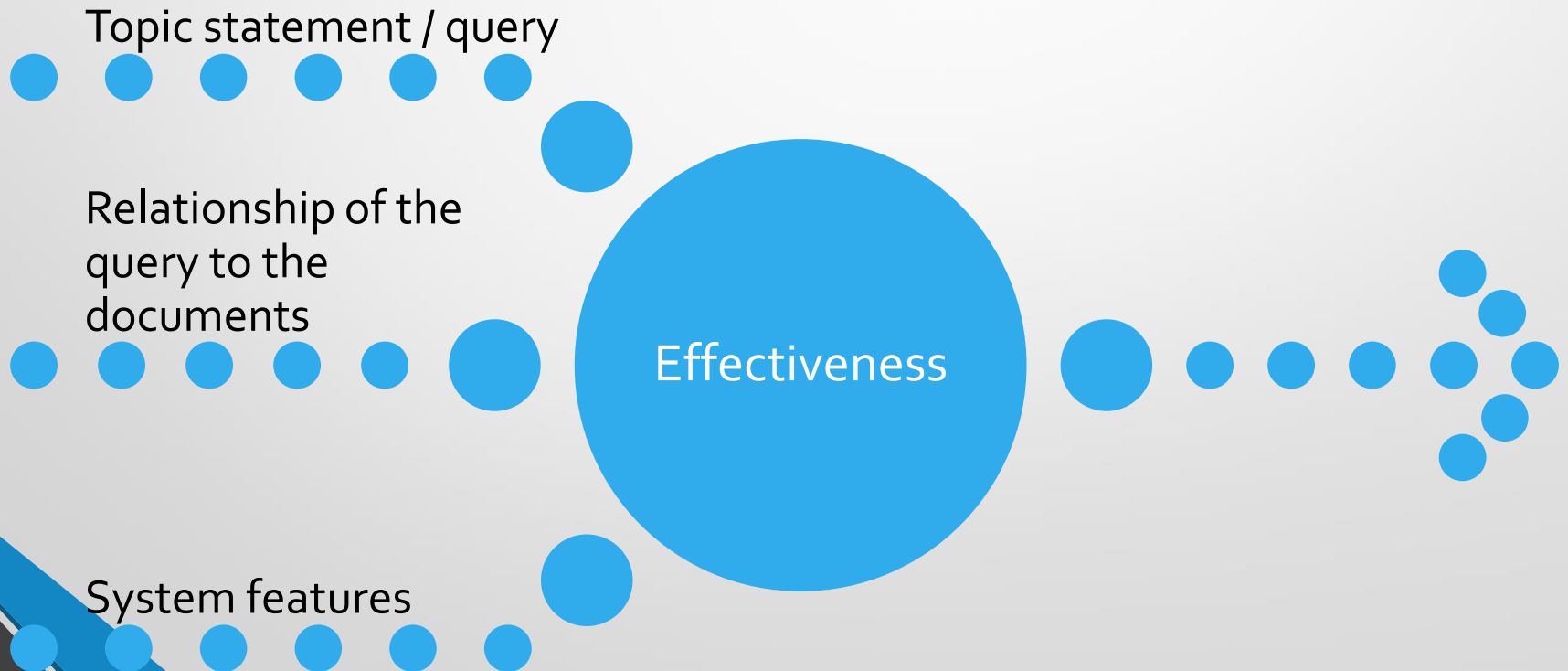
- IR engines have an answer whatever the query is
BUT
- Evaluation campaigns showed
Some queries are easier than others



Query difficulty

- Back to the Reliable Information Access (RIA) Workshop (2004)

[Harman, 2009, IR journal]



Definition

- ◎ (Psy) Defined regarding human difficulty
Difficult task = hard for users (cognitive)
- ◎ (IR) Defined regarding system effectiveness
Difficult topic = Poor effectiveness

Estimating search effectiveness in the absence of human relevance judgment [Carmel, Yom-Tov, 2010]

Rationale

- ◎ Predict the difficulty of the query
= poor/high efficiency of the system



- ◎ Corrective processes
 - Effective query processing if easy query
 - Query reformulation or other advanced processing if difficult
 - Query selection processing
 - Engage an interaction with the user,

[Scholer et al. 2009] [Thomas et al., 2017] [Deveaud et al. 2018]

Main research directions

- Prediction types
 - Predict whether a query is difficult or not [classification]
 - Performance prediction: Predict the value of the effectiveness measure [Regression]
- Predictive models
 - Pre-retrieval vs post-retrieval features
 - Models that combine several features
- Tasks
 - Mostly on adhoc retrieval (TREC collections)
 - Also on images, ...

QPP++ objectives

- Presentation of ongoing work
 - QPP in traditional scenarios (e.g. adhoc)
 - In new domains: QA, passage retrieval, conversational search, semantic search
- Discussion – re-examine weaknesses and challenges
 - Evaluation
 - Guides for future directions

Today

- 7 presentations (9 submissions)
- Presentation of ongoing work
 - QPP in traditional scenarios (e.g. adhoc)
 - In new domains: QA, passage retrieval, conversational search, semantic search
 - Considering current text representations (indexes vs embeddings)
- Discussions – re-examine weaknesses and challenges
 - Evaluation
 - Guides for future directions
- Possible other actions
 - SIGIR Forum paper
 - Special issue
 - Your slides on web site
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